SPECIAL OFFER: Save $200 if you register before May 3, 2013
Flame retardant additives and plastics are coming under a variety of pressures. On the one hand, they need to meet increasingly stringent fire safety regulations and performance standards. At the same time, they are facing environmental and health concerns which are leading to the phase out of some widely used technologies.

While these shifts present considerable challenges for the development of flame retardant polymers, they also create significant opportunities for companies throughout the supply chain. This conference is designed to address these issues and will appeal to materials suppliers, compounders, processors and end-users.

Initially built on the considerable success of AMI’s Fire Resistance event in Europe, the Fire Retardants in Plastics conference is now being held for the third time in America and is now well established in its own right. It has rapidly become an essential meeting place for the industry, attracting an international audience made up of leading players from throughout the supply chain.

This year’s program features industry experts covering the latest legislative issues, additive technologies, flame retardant compound formulations and applications. Dedicated sessions will address key topics such as market trends, additives for engineering plastics, the way ahead for halogenated products, minerals for flame retardant formulations, developments in polyurethanes, and ongoing regulatory issues. In response to audience requests, this year’s program also boasts an expanded session on flame retardant technologies for polyolefins.

In addition to these high-level presentations, the conference will also provide the ideal networking forum to share ideas and discuss new solutions for flame retardant plastics that meet and exceed the performance, environmental and health requirements of the future.

**FIVE GOOD REASONS WHY YOU SHOULD ATTEND:**

1. Learn about the latest developments in legislation and fire performance standards, and hear how new technologies are being developed in response to these rules and regulations.

2. Discover the latest additive technologies that deliver improved levels of flame retardancy and smoke suppression, ensuring real safety benefits for the general public.

3. Network with key players from throughout the polymer supply chain who are developing, formulating, producing, processing and specifying flame retardant plastics.

4. Find out how the industry is responding to environmental concerns with a new raft of flame retardant technologies that are not only green, but also deliver high levels of performance.

5. Gain a deeper understanding of formulating flame retardant compounds with the best combinations of different additive options. This year’s packed program has special sessions on polyolefins, engineering thermoplastics and polyurethanes.
**CONFERENCE PROGRAM**

**Friday, June 14, 2013**

8:30  Welcome coffee
9:00  Opening announcements

**SESSION 4 - NATURAL MINERALS FOR FR FORMULATIONS**

9:10  Halloysite and goethite: Natural minerals for high performance fire retardancy and smoke suppression
      Dr. Chris DeArmitt, CTO, APPLIED MINERALS INC., United States

9:40  Mixtures of huntite and hydromagnesite - nature’s own fire retardant
      Dr. Luke Hollingbery, Project Manager, MINELCO Ltd., United Kingdom

**SESSION 5 - FLAME RETARDANTS FOR POLYOLEFINS, TPOs AND TPEs**

10:10 NOR-based flame retardant and versatile synergist
      Dr. Heinz Herbst, Head Product Development Molding, BASF SCHWEIZ AG, Switzerland

10:40-11:10 Coffee break sponsored by:

11:10 New developments in intumescent FRs for polyolefin and thermoplastic elastomers
      Mr. Kyle Mitchell, Business Development Manager - Flame Retardants, THOR SPECIALTIES, INC., United States

11:40 Developments in flame retardant thermoplastic polyolefin (TPO) compounds for thick-sheet extrusion-thermoforming applications
      Mr. Sunit Shah, Technology Manager, EQUISTAR CHEMICALS LP, A LYONDELLBASELL COMPANY, United States

12:10 Synergistic flame retardant compositions: A pathway to density reduction, improved flame retardancy, and physical property enhancement in metal hydroxide-based polyolefin composites
      Mr. K. David Lake, Senior Scientist, MILLIKEN CHEMICAL, United States

12:40-2:10 Lunch

2:10 Halogen-free polytriazines as universal synergists for fire retardants in plastics: A further milestone towards unsolved problems
      Dr. Bansi Kaul, CEO, MCA TECHNOLOGIES GmbH, Switzerland

**SESSION 6 - RESEARCHING THE FLAME RETARDANTS OF THE FUTURE**

2:40 Current and future flame retardant technologies for polyurethanes
      Dr. Alexander Morgan, Group Leader/Distinguished Research Scientist, UNIVERSITY OF DAYTON RESEARCH INSTITUTE, United States

3:10 Novel halogen free flame retardant system for polyamide
      Dipl.-Chem Marcus Leistner, Associate Scientist, FRAUNHOFER INSTITUTE FOR STRUCTURAL DURABILITY AND SYSTEM RELIABILITY LBF, Germany

3:40 Afternoon wrap up and questions

4:00 Conference ends

**CONFERENCE VENUE**

Positioned one mile above sea-level, the "Mile High City" of Denver, Colorado is located right at the foot of the Rocky Mountains. During your stay in Denver, you can take in the beautiful views of the massive snow-capped mountains while enjoying the warm weather in the city. The Grand Hyatt Denver is conveniently located within walking distance of the 16th Street Mall which is home to outdoor cafes, renovated historic office buildings, sparkling glass-walled skyscrapers, shops, and retail stores.

**SPONSORSHIP AND EXHIBITION SPACE**

With an exhibition running alongside the conference as well as a range of sponsorship opportunities, there are ample ways to make sure your company stands out at the conference. All options have proven to be successful marketing tools and will effectively increase brand awareness. The table top package includes one complimentary delegate space and allows companies to display their products and services to a highly targeted audience. Sponsorships will guarantee your company logo will be included on all conference promotions and the event website. To book your table top or secure your sponsorship for Fire Retardants in Plastics 2013 please contact the Conference Coordinator.

**CONFERENCE HOTLINE**

Contact: Kelly Cressman, Conference Coordinator
Tel: +1 610 478 0800
Fax: +1 610 478 0900
Email: kc@amiplastics-na.com

**Organized by:**

**APPLIED MARKET INFORMATION LLC**

Applied Market Information LLC is the North American operation of Applied Market Information Ltd, Europe’s leading supplier of plastics consultancy and information services to the global plastics industry. AMI LLC can offer the full range of AMI services and products to North American clients. Together with our well-established European-based operations this means AMI is well placed to provide a truly global research capability to our clients.

Based in Reading PA, Applied Market Information LLC can supply all of AMI’s European directories and CDs and is developing a whole new range of products for the North American market. Its range of specialized services cover individual consulting services, multi-client reports, conferences and publishing.

To find out more about AMI’s conference program or any of our other services and products visit our web site at: www.amiplastics-na.com or call the AMI LLC office at: +1 610 478 0800 or Email: consult@amiplastics-na.com

AMI reserves the right to alter the program without notice. The latest program including any new speakers or changes to schedules can be viewed on our website www.amiplastics-na.com
CONFERENCE DETAILS

DATE AND LOCATION:
June 13-14, 2013
Grand Hyatt Denver
1750 Welton Street
Denver, CO 80202, USA
Tel: +1 303 295 1234

HOTEL ACCOMMODATION
The conference fee does not include lodging. We have negotiated a special rate of $175 per night for a single or double occupancy at the Grand Hyatt Denver. Please contact the hotel’s reservation department directly and be sure to mention the “AMI’s Fire Retardants in Plastics 2013 conference” to qualify for the special room rate. The hotel rate is guaranteed a limited number of rooms so do not delay in making your reservation for a room at the conference location.

REGISTRATION FEE
Register before May 3, 2013 for only $990. Thereafter the fee will be $1190. Registration includes all sessions, conference proceedings, the cocktail reception, luncheons, and break refreshments.

GROUP RATES
For companies wishing to register two or more delegates, group discounts are available. Please contact the Conference Coordinator for more details.

SPONSOR THIS EVENT AND PROMOTE YOUR COMPANY
AMI events are more than just arenas for listening and networking. They also represent highly targeted opportunities to enhance your image and promote your products and services to an international audience.

Each event offers the following unique awareness building opportunities: sponsorship of the welcome cocktail reception, lunches, coffee breaks, and much more. For further information please contact the Conference Coordinator at +1 610 478 0800.

EXHIBITION PACKAGE
This package includes an exhibition space in the conference room where we will be hosting the registration, the cocktail reception and coffee breaks, giving exhibitors maximum exposure. It also includes 1 free delegate place. Exhibitors may either use tables provided by the hotel or bring their own stand or display. Please note that only a limited number of tables are available. The cost of this package is $1990. For further information please contact the Conference Coordinator.

SOCIAL EVENTS
The social events organized for AMI’s Fire Retardants in Plastics 2013 conference will provide an ideal setting for delegates and speakers to mix business with pleasure. On the first evening, everyone is warmly invited to attend the welcome cocktail reception.

SUBSTITUTIONS / CANCELLATIONS
Delegates may be substituted at any time at no charge. We ask that you provide ample notification of substitution in order that materials can be prepared. Full refunds, less an administrative charge of $200 will only be made on cancellations received prior to May 3, 2013. We regret that we cannot make refunds on cancellations received after this date or for no-shows at the conference. Please note that refunds cannot be made on table top bookings.

FAX FORM TO: +1 610 478 0900

Registration Form

Fire Retardants in Plastics 2013
June 13-14, 2013
Grand Hyatt Denver,
Denver, CO, USA

Company: ________________________________________
Address: _________________________________________
_____________________________________________________
Tel: __________________ Fax: _________________________
Company activity: ___________________________________

Delegate Details:
(if more than one delegate please photocopy form)
Title: _______________ First name:______________________
Surname: ___________________________________________
Position: ___________________________________________
Email address: _____________________________________
Special dietary requirements: __________________________

Payment Details:
Please make payments in US Dollars ($)

Delegate fee $990 ___________
(before May 3, 2013)
Delegate fee $1190 ___________
(thereafter)
Exhibition package $1990 ___________
(includes exhibition space and one delegate space)

Total: _______________________

Method of Payment:

By Check: In US Dollars ($), made payable to “Applied Market Information LLC”

Bank Transfer: Please call or email for banking information. Note: You are responsible for any bank charges involved with the transaction.

Visa/Mastercard/Amex Security Code ___________

My card number is: _________________________________
Name of cardholder: ___________________________________
Expiration date: __________________________
Cardholder’s signature: ___________________________
Date: ___________________________________________

Invoice email (if different from above): ___________________________________________